



**Volume 4, July 2019**

## **The Independent NEWSLETTER**

### **FROM THE PRESIDENT**

I am incredibly excited to officially begin my term as President of the NAIIA. Since joining the Executive Board as Secretary/Treasurer in 2017, I have learned how to build relationships, collaborate on events and create awareness and understanding of our association's goals. I am so inspired every day by all the people who make the NAIIA a creative, innovative, and unique organization.

As incoming President, my goal is to promote the NAIIA brand while continuing to strengthen the association's involvement in all aspects of the adjusting industry. Assisting me in achieving these goals is an executive board powered 100% by exceptional members. Each one has a specific area of focus, and each brings a diversity of thought, talent and passion to the board.

I am honored to lead and work with such an exceptional team. But nothing we do would be possible without a strong community of people passionate enough to volunteer their time to this effort—people who volunteer to speak at events, promote the association at industry events, and serve on committees.

**2019 Western Region Annual Meeting**  
**10/2-10/4/2019**  
**Las Vegas, NV**

**2019 Eastern Region Annual Meeting**  
**10/8-10/11/2019**  
**Saratoga, NY**

**2019 NAIIA Mid-States Region Annual Meeting**  
**10/9-10/11/2019**  
**Indianapolis, IN**

**2020 Southeast Region Annual Meeting**  
**2/19-2/21/2020**  
**Peachtree Corners, GA**



**2020 NAIIA Annual Conference**  
**5/18-5/21/2020**  
**Tuscon, AZ**

There are so many people who have helped make the NAIIA what it is today. A one-year term is not a long time, and I hope we can continue to carry that torch and serve the evolving needs of our membership. I look forward to a great year!

[Read More About Upcoming NAIIA Events](#)

*Joel Moore, 2019-2020 NAIIA President  
Certified Appraiser/Umpire at Kevin Hromas  
& Associates, Inc.*

## Promote the Brand

I hope you will read my full article talking about this year's theme "Promote the Brand." My focus will be to promote the NAIIA brand and to encourage our members to promote our Association. I am committed to...

- Focus on increasing membership
- Increase our visibility in industry publications
- Display our association booth at every possible industry venue
- Provide opportunities for our members to teach our trade to the next generation
- Provide training to our members that will give them a leg up on the competition
- Open new revenue streams for our members

Our Executive Board has been committed to bringing new faces into the Association. Do you have colleagues in your sphere of influence who are just waiting to be asked to join our Association? Do you know what prospective members are looking for in our Association? Let your executive officers, as well as your Regional VP, know about potential candidates for membership.

I hope you will read my full article and commit to promoting the NAIIA brand!

Enjoy! Joel

[Read More](#)

## NAIIA Appraisal & Umpire Cert. Program

NAIIA, in partnership with the Society of Registered Professional Adjusters (RPA), is pleased to announce a national certification program for training property appraisers and umpires throughout the United States. This program is open only to NAIIA and RPA members and successful completion of the training will result in the participants receiving the Certified Insurance Appraiser (CIA) and Certified Insurance Umpire (CIU)

designations.

We are adding this training seminar to the beginning of the NAIIA Regional Annual Meetings as well as providing individual seminars for members in neutral locations. The next scheduled classes will be held at the NAIIA Western Region Annual Meeting in Las Vegas, NV, October 2-4th and the following week at the NAIIA Eastern Region Annual Meeting in Saratoga, NY, October 8-10th.

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## Recap of Annual Conference



Our 82nd NAIIA National Conference was held at the Rosen Shingle Creek in Orlando, Florida. We hope you will be thrilled to see photos of fellow members and sponsors from our 2019 annual conference in Orlando. Shout out to Doug Doremus, National Sales Manager at A.M. Best Company, for the great photos from our conference.

Thank you for all that attended and we hope to see all of you at the 2020 NAIIA National Conference in Tucson, Arizona on Orlando on May 18 - 21, 2020.



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## News from Executive Director

### REMINDER!

Dues renewal invoices have been sent out. Please contact Sheri at [sheri@naiia.com](mailto:sheri@naiia.com) if you have not received your invoice.

To be listed in the 2020 Blue Book, all dues must be paid and Blue Book updates must be submitted by September 1, 2019.

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# This is *your*

Need to add or update your email?  
Have industry news or tips to share?



Click to submit via email to [Sheri@NAIIA.com](mailto:Sheri@NAIIA.com)

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**Sheri Csom, NAIIA Executive Director**

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