



2022 – NAIIA Western Region Meeting Agenda

Embassy Suites by Hilton Denver Tech Center
October 5 – 6, 2022



Wednesday, October 5, 2022

- 5:30p – 7:00p Evening Reception: complimentary cocktails and light snacks
Embassy Suites Reception Area
- 7:00p – 10:00p Dinner at [View House](#)
(Event for NAIIA Members & their guest)

Thursday, October 6, 2022: Hotel Ball Room

- 8:00a – 9:00a Breakfast: Embassy suites complimentary or on own
- 9:00a – 9:30a Welcome and Introductions
- 9:30a – 11:00a Speed Dating with Peers – Challenges and Opportunities
- 11:00a – 11:20a Break + Network with Sponsors/Exhibitors
- 11:20p – 12:00p Marketing in a Post-COVID World
- 12:00 – 12:30p Lunch
- 12:30-1:00pm Luncheon Speaker - BioSweep
- 1:30p – 3:00p Panel Discussion – National Advisory Council
- 3:00 – 3:20p Break + Network with Sponsors/Exhibitors
- 3:20 – 4:00p NAIIA Western Business Meeting + Closing Remarks
- 4:15 – 5:00p Meet with exhibitors
- 5:30p – 6:00p Evening Reception: complimentary wine, beer and cocktails
Embassy Suites Reception Area
- 6:00p – 9:00p TopGolf – Dinner, Drinks and Golf Event