SPONSORSHIP PROSPECTUS

2027 NAIIA Southwest & Western Region Conference

Training. Connection. Claims leadership.

January 19-21, 2027 | Dallas, Texas

Put your organization in the room with the independent-adjuster community.

The NAIIA Southwest & Western Region Conference brings claims professionals together for practical training, regional business, vendor insight, and peer connection. Sponsorship places your organization alongside the firms and professionals advancing independent claims service.

- **Build visibility.** Connect your brand with professionals who influence claims services and vendor relationships.
- **Engage directly.** Join the Tuesday welcome reception, Wednesday conference program and pizza party, and Thursday CATI training tracks.
- **Support the profession.** Help make accessible education, networking, and regional collaboration possible.

Event snapshot

WHEN	WHERE	FORMAT
January 19-21, 2027	Claims Adjuster Training Institute (CATI), powered by Eberl 2025 Royal Lane, Suite 394, Dallas, TX 75229	Optional training tracks, networking, regional business meeting, speaker, vendor presentations, and panel discussion

2027 SPONSORSHIP OPPORTUNITIES

Choose the level that fits your goals

Each level includes conference access plus increasingly prominent opportunities to connect with attendees.

LEVEL	INVESTMENT	INCLUDED
DIAMOND	**$2,000**	Platinum benefits plus the opportunity to sponsor or host the Wednesday Pizza Party at CATI. Includes 3 attendees.
PLATINUM	**$1,500**	Gold benefits plus an opportunity for an educational or vendor presentation during Wednesday's program, subject to agenda approval. Includes 2 attendees.
GOLD	**$750**	Silver benefits plus attendance at the Tuesday Welcome Reception at the Renaissance and Wednesday Pizza Party at CATI. Includes 1 attendee.
SILVER	**$500**	Sponsorship dollars support regional meeting expenses. Includes 1 attendee.

Additional attendees: $125 per person. Sponsor presentation and hosted-event opportunities are subject to schedule availability and organizer approval.

Tentative conference program

TUE | JAN 19	Evening Welcome Reception and appetizers at the Renaissance Dallas North Hotel
WED | JAN 20	Southwestern & Western Regional Business Meeting (1.5 hours); featured speaker; vendor presentations; panel discussion; evening Pizza Party at CATI
THU | JAN 21	**Optional CATI training** **Morning: Building Components Walking Tour** Build practical construction knowledge through a hands-on exploration of CATI's five mockup houses. Identify building components and materials to improve scoping accuracy and communicate confidently with contractors and homeowners. **Lunch between sessions** **Afternoon: Floor Wars: Flooring Materials Workshop** Learn to quickly identify common flooring materials and evaluate damage in this hands-on, interactive workshop.

See the venue

Reserve your sponsorship

Chris Cowan
303-986-2771
ccowan@eberls.com

Norma Michalek
713-723-9434
norma.michalek@gulfcoastclaims.com

Schedule, sponsorship benefits, and hospitality details are subject to change until finalized.